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DATE MAILED: 06/30/2010

## NOTICE OF ALLOWANCE AND FEE(S) DUE

23370 7590 06/30/2010
JOHN S. PRATT, ESQ
KILPATRICK STOCKTON, LLP
1100 PEACHTREE STREET
SUITTE 2800

ATLANTA, GA 30309

| EXAMINER      |              |  |  |  |  |
|---------------|--------------|--|--|--|--|
| NGUYEN, PHU K |              |  |  |  |  |
| ART UNIT      | PAPER NUMBER |  |  |  |  |
| 2628          |              |  |  |  |  |

 APPELICATION NO.
 FILING DATE
 FIRST NAMED INVENTOR
 ATTORNEY DOCKET NO.
 CONTRMATION NO.

 10083.425
 0.0225/2002
 Richard L. Bulman
 61195/377475
 6742

 TITLE OF INVENTION: OBJECT CUSTOMIZATION AND PRESENTATION SYSTEM
 6742
 6742

 APPLN. TYPE
 SMALL ENTITY
 ISSUE FREE DUE
 PUBLICATION FREE DUE
 PREV. PAID ISSUE FREE
 TOTAL FREE() DUE
 DATE DUE

 nonprovisional
 YES
 \$755
 \$300
 \$0
 \$1055
 09/30/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

#### HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FIEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

### PART B - FEE(S) TRANSMITTAL

# Complete and send this form, together with applicable fee(s), to: Mail Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

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| APPLICATION NO.  | FILING DATE  |  | FIRST NAMED INVENTOR   |  |   | RNEY DOCKET NO.   | CONFIRMATION NO.  |                                     |
| 10/083,425<br>TITLE OF INVENTION   | 02/25/2002<br>: OBJECT CUSTOMIZ.   | ATION AND PRESENT.   | Richard L. Bulman<br>ATION SYSTEM  |  |   | 61195/377475  | 6742  |                                     |
| APPLN. TYPE  | SMALL ENTITY   | ISSUE FEE DUE  | PUBLICATION FEE DUE  | PREV. PAID ISSUE   | FEE   | TOTAL FEE(S) DUE  | DATE DUE  |                                     |
| nonprovisional   | YES  | \$755  | \$300  | \$0  |   | \$1055  | 09/30/2010  | _                                   |
| EXAM   | INER   | ART UNIT   | CLASS-SUBCLASS   | 1  |   |   |   |                                     |
| NGUYEN   | N, PHU K   | 2628   | 345-630000   | •  |   |   |   |                                     |
| "Fee Address" ind<br>PTO/SB/47; Rev 03-0<br>Number is required.  3. ASSIGNEE NAME A  | ondence address (or Cha<br>3/122) attached.<br>ication (or "Fee Address<br>12 or more recent) attach<br>ND RESIDENCE DAT/<br>less an assignee is ident<br>h in 37 CFR 3.II. Comp | nge of Correspondence "Indication form ed. Use of a Customer A TO BE PRINTED ON  | 2. For printing on the p<br>(1) the names of up to<br>or agents OR, alternati<br>(2) the name of a sing-<br>registered attorney or<br>2 registered patent atte-<br>listed, no name will be<br>THE PATENT (print or ty,<br>data will appear on the p<br>Tf a substitute for filling an<br>(B) RESIDENCE: (CITY) | o 3 registered patent<br>vely,<br>le firm (having as a<br>agent) and the name<br>meys or agents. If r<br>printed.<br>pe) | membes of u                                     | er a 2p to p to e is 3  | ocument has been filed  | for                                 |
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| 4a. The following fee(s)  Issue Fee Publication Fee (N Advance Order -   | o small entity discount p  |  | b. Payment of Fee(s): (Plea<br>A check is enclosed.<br>Payment by credit can<br>The Director is hereby<br>overpayment, to Depo   | rd. Form PTO-2038  | is atta   | ched.   |   | n).                                 |
|  | s SMALL ENTITY state   | as. See 37 CFR 1.27.   | b. Applicant is no lon   |  |   |   |   |                                     |
| interest as shown by the   | records of the United Sta  | ites Patent and Trademark  | d from anyone other than to Office.  | ше аррисані, а геды  | stereu :  | autorney or agent, or tr  | ie assignee of outer part   | y iii                               |
| Authorized Signature   |  |  |  | Date   |   |   |   |                                     |
| Typed or printed nam   |  |  |  | Registration N   |   |   |   |                                     |
| This collection of inform<br>an application. Confiden<br>submitting the complete<br>this form and/or suggesti<br>Box 1450, Alexandria, V<br>Alexandria, Virginia 223 | ation is required by 37 C<br>tiality is governed by 35<br>d application form to the<br>ions for reducing this but<br>firginia 22313-1450. DC<br>13-1450.                         | FR 1.311. The informatic<br>U.S.C. 122 and 37 CFR<br>USPTO. Time will vary<br>rden, should be sent to the<br>ONOT SEND FEES OR | on is required to obtain or<br>1.14. This collection is es<br>depending upon the indi-<br>e Chief Information Offic<br>COMPLETED FORMS T   | retain a benefit by the<br>timated to take 12 n<br>vidual case. Any col<br>er, U.S. Patent and '<br>O THIS ADDRESS.      | ne publ<br>ninutes<br>mment<br>Fraden<br>. SENI | tic which is to file (and<br>to complete, including<br>s on the amount of tire<br>ark Office, U.S. Deptor of the Commissioner of the Co | by the USPTO to proc<br>g gathering, preparing,<br>ne you require to comp<br>artment of Commerce, I<br>for Patents, P.O. Box 1- | ess)<br>and<br>lete<br>2.O.<br>450, |

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ATLANTA, GA 30309

# UNITED STATES PATENT AND TRADEMARK OFFICE

#### UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS

P O Box 1450 Alexandria, Virgima 22313-1450 www.uspto.gov

| APPLICATION NO.                     | FII                              | ING DATE                        | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-------------------------------------|----------------------------------|---------------------------------|----------------------|---------------------|------------------|
| 10/083,425                          | 0                                | 2/25/2002                       | Richard L. Bulman    | 61195/377475        | 6742             |
| 23370                               | 7590                             | 06/30/2010                      |                      | EXAM                | UNER             |
| JOHN S. PRA                         | JOHN S. PRATT, ESO NGUYEN, PHU K |                                 |                      |                     | N, PHU K         |
| KILPATRICK:                         | STOCKTO                          | N, LLP                          |                      | ART UNIT            | PAPER NUMBER     |
| 1100 PEACHTREE STREET<br>SUITE 2800 |                                  | 2628<br>DATE MAILED: 06/30/2010 |                      |                     |                  |

# Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 1392 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 1392 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

# Application No. Applicant(s) 10/083,425 BULMAN ET AL. Notice of Allowability Examiner Art Unit PHII NGUYEN 2628 -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308. This communication is responsive to the correspondence filed 3/29/10. The allowed claim(s) is/are 14-23,25-44,46-73,91,93 and 95-99. 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) $\square$ All b) ☐ Some\* c) ☐ None of the: 1. T Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)). \* Certified copies not received: \_\_\_\_\_. Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d). 6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. Attachment(s) 1. | Notice of References Cited (PTO-892) 5. Notice of Informal Patent Application 2. Notice of Draftperson's Patent Drawing Review (PTO-948) Interview Summary (PTO-413), Paper No./Mail Date Information Disclosure Statements (PTO/SB/08). 7. X Examiner's Amendment/Comment Paper No./Mail Date 2/15/10 8. T Examiner's Statement of Reasons for Allowance 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material

Other .

/ Phu K. Nguyen/ Primary Examiner, Art Unit 2628 Art Unit: 2628

### EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

The application has been amended as follows:

In claim 91, after "method" (line 1) insert - - implemented by a computer - -.

In claim 93, after "executable" (line 2), insert - - by a computer - -.

In claim 95, after "executable" (line 2), insert - - by a computer - -.

In claim 96, after "method" (line 1) insert - - implemented by a computer - -.

In claim 97, after "executable" (line 2), insert - - by a computer - -.

In claim 98, after "method" (line 1) insert - - implemented by a computer - -.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to PHU NGUYEN whose telephone number is (571)272-7645. The examiner can normally be reached on M-F/8AW-4:30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kee Tung can be reached on (571) 272 7794. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Application/Control Number: 10/083,425 Page 3

Art Unit: 2628